

# SYMPHONY

## FOR RESEARCH

### KEY USE CASES

1. **Distribute your research to the Sales and Trading teams through chatrooms, 1:1 chats and by posting on your walls.** Blast your research to relevant teams and track who consumes your notes and reports via read receipts. Use the draft mode to compose morning notes and attach files to your notes
2. **Aggregate and compose your research notes more efficiently via message filtering and tagged content (signals)** from sources across the firm and your counterparties. Use chatrooms to collaborate with your research team as you write your reports
3. **Include/leverage market data into your research notes via third party news applications.** Supplement your research notes with market data/news articles, all within Symphony
4. **Automatically receive a list of in-house or external research pieces with hyperlinks via a research bot**
5. **Automatically identify research types that are popular internally, via a research tracking bot** that tracks the number of users opening posted research documents

### RECOMMENDED ROOMS

- [Region] Macro / Economic News (e.g., Americas Macro / Economic News)
- [Global] Research (or by region)
- Research Distribution Chatroom
- [X Sector] Chat (e.g., Aerospace, Autos, Banks, Beverages, Brands, Building, Cap Goods, Chemicals, Consumer Discretionary, Energy, Financials, Food, Healthcare, Industrials, Tech, Insurance, Materials, Media, Miners, Oil, Pharma, Property, Telco, Transport, Utilities)
- EXT: [Client X]/ [Firm / Research] Coverage (e.g., EXT: BlackRock/ A Bank Research Coverage)

### RECOMMENDED USER DESKTOP SETUP

- **Text layout:** small font size, condensed info density, and standard 'time ago' format
- **Folder organization:** separate out internal content and research into its own folder to keep everything together
- **Workspace:** keep important research distribution rooms and sector signals pinned. By having these pinned, you will receive a real-time feed of new content/messages

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## GET STARTED WITH #TAGGING FOR RESEARCH

### #HASHTAGS FOR RESEARCH

#### SECTORS

#Airline  
#Auto  
#CapGood  
#Infrastructure  
#Luxury  
#Pharma  
#Consumer  
#RE (Real Estate)

#### ACTION

#Buy  
#Sell  
#Hold  
#Recommend

#### REGIONS

#EMEA  
#APAC  
#AMERICAS  
#LATAM

#### FIRMS

\$LHA.GR  
\$RNO  
\$PHIA

#### ASSET CLASS

#Equities  
#Rates  
#Credit  
#FX  
#Commodities

#### CONTENT TYPE

#IQ  
#Movers  
#Research  
#MustRead  
#Trending  
#CN (company-specific)  
#ERN (earnings)