

2018

SYMPHONY

INNOVATE

## Sponsorship Levels

3 October 2018

New York

Symphony Innovate 2018 will host 500 leading executives, engineers, and thought-leaders from across the global community to discuss the evolving digital workplace and the roles of secured collaboration, automated workflow, and machine learning.

All Sponsors receive recognition as an Innovate 2018 sponsor including logo visibility on event signage, presentations, event website, program guide, event marketing and confirmation emails, and social media alerts. Take a look at the Innovate NYC 2017 sponsors & press release.

	SILVER	GOLD	PLATINUM
Demo space on tradeshow floor	Table	Table	Booth
Branded swag inclusion in attendee gift bag	1 item	2 items	2 items
Booth attendee lead capture	Yes	Yes	Yes
Inclusion in press release	Yes	Yes	Yes
Inclusion in Partner eBook	Yes	Yes	Yes
Event passes	2	4	6
Topical panel participation; lead capture	-	Yes	-
Afternoon breakout session; lead capture	-	-	Yes
Personal Concierge*	-	-	Yes
Full access to event media and analyst list	-	-	Yes
	\$5,000	\$15,000	\$25,000

\*A personal Symphony concierge will be available to Platinum Sponsors to facilitate client and prospect introductions and 1-1s during the event.